

Stainless Steel Link

MASTER DATABASE
Brought by All India Stainless Steel
Industries Association, a Leading &
Pioneer Association
For More than 50 years.

Mission :

All India Stainless Steel Industries Association (AISSIA) takes pleasure in announcing that it is in the process of publishing a referencer to be called the “**Stainless Steel Link**” which will serve as a comprehensive guide comprising of useful information and details about all players of stainless steel trade and industry. To make the Stainless Steel Link easily accessible this referencer will be in print as well as in digital format.

The Stainless Steel Industry in India is growing at a good pace. There are thousands of players all around the country and the market is still growing, but there is no data base available at the moment. There is an urgent need for a comprehensive Data-Base and that is the objective behind the introduction of the “Stainless Steel Link”.

To ensure maximum benefit and giving overall exposure to all listed members in the Referencer AISSIA aims to circulate the copies to various Domestic Trade Bodies and relevant International trade organisations.

Vision :

A unique platform for growth by bringing everyone together

A dependable one-stop source of information for stainless steel industry

Salient Features of S S Link :

- Brought by AISSIA – Leading & Pioneer Association Since more than 50 years.
- Includes information of manufactureres, exporters, traders and others.
- A reliable source for searching buyers as well as suppliers.
- SS Link covers detailed information about key sectors like:
 - ▶ Finished products (Cookware, Cutlery/Kitchen tools, knives, Kitchenware, Hotelware, Bar accessories, Pet Products, Wire products etc)
 - ▶ Raw Material
 - ▶ Tools and Machinery.
 - ▶ Handles and other Accessories
 - ▶ Building Material and Hardware.
 - ▶ Polishing & Buffing Material
 - ▶ Printing and Packaging
 - ▶ Logistics and freight forwarding
 - ▶ Consultants
 - ▶ Others
- A comprehensive database will lead to precise information and faster communication.
- Alphabetical and category wise listing facilitates very efficient and fast search.

- User friendly formats in print and digital medium.
- Supported by Major Associations related to stainless steel industry across India.
- Listing open to both AISSIA members as well as non-members
- All advertisement will be in four colour printing except page sponsorer ad.
- The page allocation will be done in a fair and transparent manner. The Executive Committee’s decision will be final and binding on all.
- Page Sponsorer would appear at the bottom of alphabetically listed pages.



Stainless Steel Link



Location	Free Category Listing	Charges (AISSIA Members)	Charges (Non Members)	CD Hyperlink*
Back Cover	6	1,11,000	1,35,000	Free
Front Inside Cover	4	85,000	1,00,000	Free
Back Inside Cover	4	85,000	1,00,000	Free
Opp. Front Inside Cover	3	75,000	90,000	Free
Opp. Back Inside Cover	3	75,000	90,000	Free
Premium Highlighter Page (Front & Back)**	4	75,000	90,000	Free
Full Page	2	25,000	30,000	Free
Half Page	1	15,000	20,000	----
2 Page Spread	4	40,000	50,000	Free
Page Sponsor (Ad at Page Bottom)	1	5,000	7,000	----
Every 2 Additional Category Listing	----	5,000	7,000	----
CD Hyperlink	----	2,000	3,000	----
Alphabetical Listing	----	Free	1,000	----

* CD Hyperlink is a novel concept which will direct the user to the website of the advertiser.

** Highlighter pages are limited and exclusive pages printed on different type of paper.

• Subject to availability in pricing data.

स्टेनलेस स्टील ट्रेड में संपूर्ण, मैनुफैक्चरर, व्यापारी, एक्सपोर्टर, होलसेल सप्लायर्स के मास्टर डाटा का अभाव है।

ऑल इंडिया स्टेनलेस स्टील इंडस्ट्रीज एसोसिएशन जो एक अग्रिणी एसोसिएशन करीब ५० वर्ष से कार्यशील है।

स्टेनलेस स्टील लिंक के माध्यम से, सारे स्टेनलेस स्टील उद्योग से जुड़े हुए सभी लोगों की सम्पूर्ण जानकारी एक जगह उपलब्ध करेगी। यह डेटा बेस ग्राहकों एवं, सप्लायर्स की जानकारी पाने का एक भरोसेमंद स्रोत होगा।

यहाँ सभी को एक अवसर मिल रहा है जहाँ आप सिर्फ १००० रुपये में

- अपनी कंपनी को रजिस्टर कर सकते हैं और
- चाहे तो विविध केटेगरी में अपना नाम रजिस्ट्री करके विशेष लाभ ले सकते हैं।
- और अधिक में आप अपना विज्ञापन भी दे सकते हैं।

हमारे इस प्रयास में जो स्टेनलेस स्टील के उद्योग में सहयोगी हैं, जैसे मशीनरी, बफिंग के सामान, पैकिंग सप्लायर, वगैरे को भी शामिल किया गया है।

हम अपील करते हैं कि आप अपनी संस्था का सहयोग करके इस स्टेनलेस स्टील लिंक नामक डायरेक्टरी को सफल बनाये और साथ में अपना विकास का रास्ता बनाये।

Stainless Steel Link

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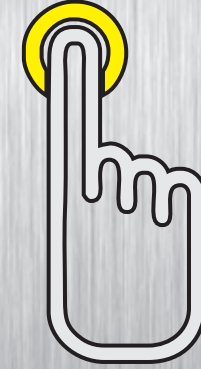
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A Must Referencer for
Any & Everyone
wanting to EXCEL!!